



# 10 Commercial Benefits of Using Meat Docs

<b>Outlined for:</b>	<b>1. Product Traceability tool from the source to Individual Cartons</b>
<ul style="list-style-type: none"> <li>- Export Establishments</li> <li>- Import Inspection Establishments</li> <li>- Governments</li> </ul>	<p>The product enables comprehensive traceability of livestock from their initial farm of origin through their introduction to the feedlot, onward to the slaughterhouse, and ultimately to the packing facility. This implementation results in the establishment of a holistic, end-to-end traceability framework for the product's lifecycle.</p>
<b>Outlined for:</b>	<b>2. Government Recognised Traceability Validation Tool can be used to respond to issues raised by Government Agencies.</b>
<ul style="list-style-type: none"> <li>- Export Establishments</li> <li>- Cold Stores</li> <li>- Non-Packer Exporters</li> <li>- Government</li> </ul>	<p>Meat Docs is a government recognised traceability validation tool from the export registered Meat establishment all the way through to the end-user. This can provide product authenticity for individual cartons all the way along the supply chain to the end-user. It can be used to respond to and define issues raised by DAWE where the product has been sold to 3rd parties and the 3rd parties have failed to correctly manage the product through to the importing country.</p> <p>Without Meat Docs, the export registered meat establishment is held accountable for the actions of the 3rd party because the product has the production establishment on the carton. In addition, it can be used to respond to issues raised by all government agencies where the product has been identified as needing to be held.</p>
<b>Outlined for:</b>	<b>3. Carries Product Providence Claims</b>
<ul style="list-style-type: none"> <li>- Export Establishments</li> <li>- Cold Stores</li> <li>- Non-Packer Exporters</li> <li>- Foreign Import Countries</li> </ul>	<p>Greatly increased end-user visibility of supply chain movements, improved traceability and product providence validation. Meat Docs provides the ability to scan a carton barcode and be able to validate the source and the supply chain history of the carton. With strong regulations surrounding the authenticity of product claims, businesses need to ensure their product has the traceability procedures in place to validate their claims. Meat Docs can carry providence, raising claims (e.g. certified organic, Grassfed, EU, etc), production claims (e.g. Halal), and growing region claims (grown on King Island) from time of production through to the end-user.</p>
<b>Outlined for:</b>	<b>4. End-Users can Access Shipment information before it Arrives.</b>
<ul style="list-style-type: none"> <li>- Export Establishments</li> <li>- Cold Stores</li> <li>- Non-Packer Exporters</li> <li>- Foreign Import Countries</li> </ul>	<p>Meat Docs provides a simple solution for supply chain visibility as it allows the end-users to be able to access all the production data for a shipment before the shipment arrives. This is used by the end-users for such things as CL selection management as the CL value for each carton can be included in Meat Docs.</p>
<b>Outlined for:</b>	<b>5. Acts as a Product Translation Tool for Foreign Speaking Countries.</b>
<ul style="list-style-type: none"> <li>- Export Establishments</li> <li>- Cold Stores</li> <li>- Non-Packer Exporters</li> <li>- Foreign Import Countries</li> <li>- Government</li> </ul>	<p>Meat Docs is used as a product translation tool for countries that don't speak English. The Meat Docs tool was developed using the GS1 standards for barcoding. When a product is transferred from one system to another using the GS1 barcoding standards, the information is translated into the foreign establishment's language through numbering standards.</p>
<b>Outlined for:</b>	<b>6. Time Taken on MTC's Drastically Reduced.</b>
<ul style="list-style-type: none"> <li>- Export Establishments</li> </ul>	<p>Establishments that have started using eMTCs through integration with the on-plant systems have seen the time taken related to MTC management drop from hours per day to no time being spent on MTCs at all. This has been achieved through the on-plant system creating, sending and automatically managing the attestation completed by the receiving establishment. The only time someone is involved is when there is an issue with a load identified at the receiving establishment.</p>



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<b>Outlined for:</b> <ul style="list-style-type: none"><li>- Export Establishments</li><li>- Cold Stores</li><li>- Non-Packer Exporters</li><li>- Foreign Import Countries</li><li>- Government</li></ul>	<b>8. Provides Real-Time Assurances on Product Safety and Integrity.</b> <p>Meat Docs provides this high level of traceability for free as a by-product of using Meat Docs as a supply chain management tool.</p>
<b>Outlined for:</b> <ul style="list-style-type: none"><li>- Export Establishments</li><li>- Cold Stores</li><li>- Non Packer Exporters</li></ul>	<b>9. Ensure Market Eligibility on a Carton Level.</b> <p>Ensuring and demonstrating market eligibility on a carton level through the export supply chain from the processor through to the importing country inspection. The system can be expanded to incorporate other information such as Fat/Lean, COA, and Label information (approvals that may be asked for at the time of USDA Inspection).</p>
<b>Outlined for:</b> <ul style="list-style-type: none"><li>- Export Establishments</li><li>- Cold Stores</li><li>- Non-Packer Exporters</li><li>- Government</li></ul>	<b>10. Allows for Future Possibility to Regulatory Changes for Lab Sampling</b> <p>The system allows for further possible regulatory changes (next steps) to sampling and inspection (e.g. Selection and holding at import establishment of specific barcoded product for lab sample or selection of examination samples prior to shipment leaving Australia by allowing a random selection of barcodes to be identified).</p>



***If you have any issues or questions, please feel free to contact the Meat Docs contact support:***

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